



Industry Digital Transformation Group

Digital Business Development Dept.

Our aim is to expand business as a DX enabler while helping to promote the MC Group's DX initiatives and achieving results through the provision of DX functions. Based on these efforts, we will expand DX service businesses that lead to new business developments and investments, and enhance the value of entire industries. We will also contribute to solving social issues through the commercialization of next-generation technologies and cross-industry co-creation schemes.

Power & Community DX Dept.

Our department focuses on developing and offering retail services for consumers by generating synergy between the MC Group's products and networks. By combining real and digital solutions, we aim to add value by combining them with existing services such as electric power. We also strive to create self-sustained, decentralized communities that both solve regional issues and revitalize the local economy by providing community-based services.

The Industry Digital Transformation Group will take the lead in progressing MC's DX strategies, one of the main pillars of the growth strategies outlined in Midterm Corporate Strategy 2024. We aim to contribute to the development of industry and a future society with vibrant communities by leveraging the MC Group's broad industry expertise and DX capabilities, interconnecting industry/business/communities, and linking digital technologies with the real world to address societal challenges.

Our group will develop DX capabilities across a wide range of businesses and provide DX as a service together with the developed DX capabilities to contribute enhancing business value and productivity throughout society as a whole.

Industrial Value Chain DX Dept.

Our aim is to develop solutions and services that help to solve business- and management-related challenges that industries and companies are facing, and to provide them as a platform. To achieve this, we will strive to promote collaboration with companies that have the necessary technologies through potential partnerships. As our primary targets, we will first focus on developing businesses in the fields of logistics, mobility, and data services.

Service Industry DX Dept.

The Service Industry DX Dept. develops business models using financial technology, as well as digital services for areas such as finance, healthcare and real estate using touch points with local governments and residents. We collaborate extensively with partners both within and outside the MC Group as we aim to realize businesses that will become pillars for the future growth of the MC Group.



DX Consulting & DX Platform/Solution Business (Japan)

Industry One

Spearheading the Social Implementation of DX

Industry One is the core company of MC's digital business. It was established in 2021 with the goal of spearheading the social implementation of industrial digital transformation (DX). Industry One leverages MC's global and industry knowledge and contacts across multiple sectors, as well as the advanced digital technologies of its partner companies, to provide comprehensive support that covers everything from laying the foundation for DX, such as digital strategy planning, to system development and digital business creation utilizing advanced technologies. Industry One will continue to promote DX to not only shore up MC Group companies, but to also help resolve industrial and societal issues.



Digital Transformation Strategy Planning, Application & Digital Platform Development Using Cutting-Edge Technology such as AI and Data Science (Japan)

MC Digital

Solving Problems with Cutting-Edge Technology

MC Digital's mission is to update business models by leveraging technology, and the company will utilize AI and other cutting-edge technology to solve issues in the industries that MC conducts business in. MC Digital will also collaborate with overseas innovation ecosystems, as well as academic and administrative institutions, while striving to develop new businesses and provide solutions for various fields.



IT Consulting, Business Solution/System Development, Maintenance & Operation Business (China)

iVision Shanghai Co., Ltd.

Providing ICT Services to Japanese Companies in China

As the MC Group's only IT company in China, iVision Shanghai provides comprehensive IT services to over 200 Japanese enterprises in China. The scope of iVision Shanghai's business includes IT consulting, system construction and IT infrastructure, among others. At present, the company is particularly focusing efforts into DX application services that provide promotional support for the retail industry and improve efficiency for the manufacturing industry. iVision Shanghai will grow together with its customers based on the principle that "customer growth is our growth."



Cloud System Services for the Construction Industry, Businesses Utilizing Big Data, etc. (Japan)

MC Data Plus

Providing Vertical SaaS Solutions to Resolve Social Issues

With the mission of "connecting companies and people with data and services," MC Data Plus promotes the creation of digital platforms by providing Vertical SaaS for solving social issues in various fields. The company produces new "real" and "digital" businesses by utilizing big data collected from these digital platforms. SaaS for the construction industry, which is the company's core business, is contributing to the sector as one of the largest digital platforms in the industry, and efforts are also being made to develop SaaS for the retail industry.



General Lifestyle Services Provider (Japan)

Chubu Electric Power Miraiz Connect

Providing Services that Cultivate Family Bonds & Connections

Chubu Electric Power Miraiz Connect is a joint venture between Chubu Electric Power Miraiz and MC that carries out the development and sales of services pertaining to day-to-day life, with themes such as elderly monitoring, childcare support, food and health, etc. With the concept of "developing lifelong customer connections," Chubu Electric Power Miraiz Connect will provide services that meet the various needs of customers' daily lives and life events by utilizing the connections with customers cultivated through Chubu Electric Power Miraiz's energy supply services thus far, and the network and digital technologies held by MC in a wide range of industries and service fields.



Home Repairs and Improvements Service (Japan)

HomeServe Japan

Providing a Subscription-Based One Stop Service for Home Repairs and Improvements that Makes the Process Easy by Matching Customers with Trades

HomeServe Japan is a joint venture company established in 2019 and owned by MC and HomeServe International, whose head office is located in the UK. Its business provides Japanese residents with a subscription-based emergency and repair services in areas such as electrical equipment, plumbing, gas, heating, ventilation and air conditioning through its partnerships with utility companies and municipalities in Japan under the vision of "making a subscription-based home repairs and improvements service common throughout Japan while eliminating house-related anxiety and bringing a sense of well-being to residents."