

MC's Social Contribution Activities



MC is determined to grow together with local and international communities in order to contribute to building truly prosperous, sustainable societies around the world. With this in mind, we are engaged in a diverse range of ongoing social contribution projects and actively support the voluntary participation of our employees.



Basic Stance and Measures to Promote Employee Participation

MC's social contribution activities, mainly in the fields of the global environment, public welfare, education, culture and the arts and international exchange, prioritize continual programs and voluntary efforts by employees worldwide.

MC is implementing various initiatives to promote employee participation in volunteer programs, as we think it is important for every member of staff to be fully aware of the importance of giving back to society. For example, MC has a system whereby employees can take up to 5 days of volunteer leave per annum and we regularly run in-house programs during lunch breaks or other convenient time slots to facilitate employee participation.

MC makes donations to public welfare, educational and environmental NPOs or foundations based on a system of virtual "tokens." Employees earn virtual tokens for volunteering their time, with each token worth a corporate donation of 500 yen. Tokens are not only awarded for volunteer work designated by MC, but also for activities undertaken independently by employees during their private time away from work.

Token System and Volunteer Stamps

In the fiscal year ended March 31, 2009, employees accumulated a total of 6,221 tokens based on which MC contributed ¥3,110,500 (Roughly US\$31,000). Questionnaires completed by employees when submitting their token applications indicated a preference for donations to be made in the fields of welfare and education. Accordingly, donations were made to three organizations—Shanti Volunteer Association, Group Moko Moko, and Tokyo Voluntary Action Center.

When MC employees participate in volunteer programs organized by the Company, they are presented with volunteer stamps. In the fiscal year ended March 31, 2009, MC donated 80 mobile library book boxes to an agricultural community in Laos. To recognize their efforts, each of the boxes was inscribed with the names of four MC volunteers who had collected 5 or more stamps.

Ongoing Social Contributions Driven by Employee Efforts

At its Head Office, MC runs daily volunteer programs that employees can participate in during their lunch breaks or



Urawa Reds Heart-full Soccer



Tropical Forest Regeneration Experimental Project (Malaysia)



Global Coral Reef Conservation Project (Midway Atoll)



Visiting the National Museum of Nature and Science



Friendship Camp for Mothers and Children

short periods of time after office hours. The programs include adapting picture books for children in Cambodia and Laos by affixing local language translations, making soft toys to aid in the development of children with disabilities; collecting used stamps; or making *e-tegami* picture postcards for the elderly. MC also holds a Christmas Charity Bazaar and donates the proceeds to NPOs and other charitable foundations.

MC and MC Group employee volunteers also actively participate in social contribution programs run outside the office. MC organizes a wide range of activities, including our Friendship Camp for Mothers and Children, the Tropical Forest Regeneration Experimental Project, and the Global Coral Reef Conservation Project. In another program, we help give people with disabilities the opportunity to view museum and art gallery exhibitions after hours; the support of employee volunteers has enabled some 3,000 individuals to visit galleries to date.

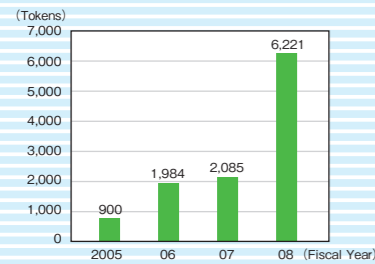
Employee volunteers are supporting other initiatives, including collaboration on children's soccer camps run by the Japan-League football clubs FC Tokyo and Urawa Reds.

Social Contributions at Sites in Japan and Overseas

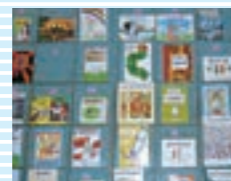
In addition to activities at our Head Office, MC offices in Japan and overseas run their own social contribution programs. Employees from Mitsubishi Corporation (UK) Plc. participated in a clean-up campaign in August 2008 at Japanese gardens in central London. At Mitsubishi International GmbH in Germany, employee volunteers and their families participated in a beautification drive in March 2009, held in Düsseldorf where the company's headquarters are located.

At MC's Hokuriku Branch, employee volunteers participated in a clean-up campaign run by the Toyama Mitsubishi Association, which comprises all the Mitsubishi Group companies in Toyama Prefecture. The Tohoku Branch held the 13th Vegalta Sendai soccer school this year, inviting children from childcare institutions to participate.

Total Accumulated Tokens



A volunteer calendar is distributed to employees. Employees affix a stamp onto the calendar every time they participate in a volunteer program.



Picture books produced by employee volunteers affixing stickers with local language translations are handed over to Cambodian children and read in schools.



Making picture books for children in Asia



E-tegami picture postcards given to the elderly by employee volunteers



Donated mobile library boxes. The names of the employees participating in the program are written on the front.



Clean-up campaign at a Japanese garden in London (Mitsubishi Corporation (UK) Plc.)



Düsseldorf clean-up campaign (Mitsubishi International GmbH)



Clean-up campaign at the public gardens outside the Toyama Prefectural government offices and around the Matsukawa-berri walking path (Hokuriku Branch)



Vegalta Sendai Soccer School (Tohoku Branch)

Mitsubishi Corporation Art Gate Program

MC launched the Mitsubishi Corporation Art Gate Program (MCAGP) in 2008 to foster the development and help the careers of talented young artists. Every three months, the MCAGP purchases around 50 works of art chosen from submissions by students from universities, graduate schools and art schools who lack opportunities to show their work, and by artists who have been out of university for less than 3 years. MC pays ¥100,000 (Roughly US\$1,000) per piece and after displaying the works inside and outside the company, sells them through charity auctions. All of the auction proceeds are used to fund scholarships for artists, thereby fostering the development and helping the careers of young artists.

MITSUBISHI CORPORATION ART GATE PROGRAM



MCAGP Auction



Please go to MC's website for more details on MC's social contribution activities.