Mitsubishi Corporation, Autodesk and Geoplan Provide Solution for Construction and Operation of Retail Outlets

Lawson to Implement in Japan for Retail Outlet Development

Mitsubishi Corporation (TSE: 8058), Autodesk, Inc. (NASDAQ: ADSK), and Geoplan Co., Ltd today announced that the three companies are cooperating to offer business support solutions for the construction and operation of retail facilities based on Autodesk Revit Building, Autodesk's software built specifically for building information modeling (BIM) that works the way architects and designers think. Mitsubishi is responsible for sourcing and coordinating clients in the retail sector, Autodesk is responsible for offering software and technical support, and Geoplan for consulting and implementation support. Lawson Inc, a retail operation in which Mitsubishi is the majority shareholder, will conduct a pilot implementation of the new solution to support their retail development.

To survive in the future, Lawson and other retailers will need to be able to rapidly design, build and maintain unique and attractive outlets with individual appeal in response to changes in society including the increasingly cosmopolitan diversifying tastes and preferences of consumers, as well as the aging population coupled with a lowering birth-rate. To achieve success and to complete, it will be critical for retailers to reduce construction costs while increasing efficiency in outlet development, planning, design, operation and maintenance. Solutions that support the full building lifecycle are currently receiving significant attention from the Japanese retail sector. Lawson plans to use the solution offered by Mitsubishi, Geoplan and Autodesk for the design and development of the Aritakawa Kojima branch located in Wakayama prefecture. Lawson confirmed that there are many benefits to the combined solution over conventional methods, including faster decision making, more efficient design, and retail deployment.

Autodesk Revit Building lets architects and designers work on buildings holistically, rather than in terms of separate floor plans, sections and elevations and with over 100,000 users worldwide, it has become one of the most widely adopted solutions for BIM in the building industry. Through Revit parametric change technology, any change is automatically coordinated throughout a project, including model views, drawing sheets, schedules, sections, plans and renderings - making the design iteration

and revision process significantly more streamlined. In addition, the building information model can also be leveraged throughout the building lifecycle, from conceptual development through to building design and maintenance. Revit Building is being widely used in the United States for marquee building projects including the Freedom Tower currently under construction in New York. Adoption of Revit Building by Japanese companies is progressing and it can currently be found at the center of major design build firms and large scale construction companies.

Mitsubishi Corporation plans to further develop business opportunities with Autodesk and Geoplan and build upon the achievement and experience with the Lawson pilot project. The combined offering will be a common solution for the retail industry, including IT platform development and outsourcing service that will cover store development, design, and store operation and management.