

January 19, 2009

Mitsubishi Corporation  
AEON Mall Co., Ltd.

## **Mozo Wondercity**

Since November 2007, Mitsubishi Corporation (MC) and AEON Mall Co., Ltd. (AM) have been redeveloping a shopping center in the north of Nagoya city. The shopping center's new name was unveiled today. It will be called "Mozo Wondercity".

The original shopping center was developed in 1994 and has been operated by AEON Mall Co., Ltd. for 13 years. During this time, it has been the most popular shopping center in the region. Amidst ongoing housing developments, however, the landscape has changed, and consumer preferences have grown increasingly diverse. The decision was made to redevelop the shopping center in order to better respond to these changing needs, giving rise to the new "Wondercity".

Mozo Wondercity is presently under development and will be open in the spring. We hope it proves popular with the regional community.

◇ Name : **Mozo Wondercity**

Logo :



## But what exactly does “MOZO” mean?

“MOZO” is Japanese onomatopoeic word that describes the sound made when something starts to move, or is stirred to life.

The name is meant to give the shopping center a sense of fresh vitality, the feeling that things within are coming to life. When we notice something is stirring to life, our curiosity and excitement draws us close. It is something we want to see. In Japanese, “mozo” encapsulates this feeling.

Hopefully, the name will give shoppers the premonition that cultural movements and new lifestyles are on the horizon.

The name also has strong natural and environmental connotations – fitting, as the shopping center will play a role in the community to support environmentally friendly, safe and sustainable lifestyles. In this sense, we feel “mozo” is the perfect name.

### ◇Overview

Location : 40 Ftakata-cho, Nishi-ku, Nagoya, Aichi

Developer : Mitsubishi Corporation and AEON Mall Co., Ltd.

Operator : AEON Mall Co., Ltd.

Main Tennant : Jusco (AEON Retail Co., Ltd.)

Ground-floor area: About 106,000 m<sup>2</sup>

Architectural area: About 240,000 m<sup>2</sup>

Total retail space : About 69,000 m<sup>2</sup>

※Details to be announced soon (Opening date, tenants, etc.).

※This area does not include the “AEON CINEMA WONDER”.

< Image of **Mozo Wondercity** >

