

### Venture Republic Inc. Revises Forecasts

Venture Republic Inc. has revised its forecasts for the fiscal year ending December 31, 2009, which were announced on February 13, 2009 when it announced its results for the previous fiscal year. These revisions were made in light of recent business performance. Details are as follows.

#### 1. Revisions to Forecasts for the First Six Months of the Fiscal Year Ending December 31, 2009 (January 1 to June 30, 2009)

(Million yen)

|   | Sales  | Operating Income | Ordinary Income | Net Income | Net Income per Share (Yen) |
|---|--------|------------------|-----------------|------------|----------------------------|
| Previous forecasts (A)  | 834    | 59               | 60              | 36         | 35.43                      |
| Current forecasts (B)   | 728    | 31               | 34              | 20         | 21.86                      |
| Change (B-A)  | (106)  | (27)             | (26)            | (15)       | -                          |
| Change (%)  | (12.8) | (46.2)           | (43.8)          | (42.3)     | -                          |
| (Reference)<br>Results for the six months ended June 30, 2008 | 729    | 113              | 116             | 66         | 68.78                      |

#### 2. Revisions to Forecasts for the Fiscal Year Ending December 31, 2009 (January 1 to December 31, 2009)

(Million yen)

|   | Sales  | Operating Income | Ordinary Income | Net Income | Net Income per Share (Yen) |
|---|--------|------------------|-----------------|------------|----------------------------|
| Previous forecasts (A)  | 1,731  | 137              | 140             | 84         | 82.06                      |
| Current forecasts (B)   | 1,475  | 38               | 41              | 22         | 22.96                      |
| Change (B-A)  | (256)  | (99)             | (98)            | (62)       | -                          |
| Change (%)  | (14.8) | (72.0)           | (70.5)          | (73.8)     | -                          |
| (Reference)<br>Results for the previous fiscal year ended December 31, 2008 | 1,471  | 170              | 170             | 94         | 95.49                      |

### **3. Reasons for Revisions**

#### **Forecasts for the First Six Months of the Fiscal Year Ending December 31, 2009 (January 1 to June 30, 2009)**

Venture Republic is now projecting lower sales than in the corresponding period of the previous fiscal year in its travel-related business, which accounts for approximately 60% of the company's sales. This is based on a lower-than-expected number of visitors to its "Travel.jp" travel comparison site, reflecting the prolonged economic recession and softer demand for domestic and international travel in the wake of the outbreak of a new influenza strain. Venture Republic is also forecasting lower-than-planned sales from its product- and service-related operations because of declining corporate advertising sentiment, although visitor numbers to its price comparison site "coneco.net" remain strong.

Forecasts for operating income, ordinary income and net income have been lowered because of the large impact of decreased sales, with cost-cutting efforts unable to compensate for the lower sales due to upfront expenses accompanying the opening of new sites and the start of new services.

#### **Forecasts for the Fiscal Year Ending December 31, 2009 (January 1 to December 31, 2009)**

Venture Republic expects soft demand for travel and declining corporate advertising sentiment to continue from the first half to the second half of the fiscal year. Regarding "coneco.net" in particular, while there has been no change to the initial forecast for site visits, given the decrease in pure advertising and affiliated site sales as well as requests for changes in the terms of trade from companies posting products, Venture Republic expects difficult conditions to continue and has therefore lowered its sales forecast.

Forecasts for operating income, ordinary income and net income have been lowered from initial forecasts for the same reasons as the revisions to forecasts for the first six months of the current fiscal year.

Note: The forecasts contained in this press release were calculated based on information

available as of the announcement date. A number of factors may cause actual results to differ materially from forecasts in this press release.