Nitto Fuji Flour Milling Co., Ltd.

Nitto Fuji Flour Milling Revises Forecasts

Nitto Fuji Flour Milling Co., Ltd. has revised forecasts announced on April 30, 2009 in light of recent business performance. Details are as follows.

(Million yen)
Revisions to Consolidated Forecasts for the First Six Months of the Fiscal Year
Ending March 31, 2010 (April 1 to September 30, 2009)

	Net Sales	Operating	Ordinary	Net Income	Net Income
		Income	Income		per Share
					(Yen)
Previous forecasts	27,000	820	930	590	12.85
(A)					
Current forecasts (B)	26,960	1,330	1,460	930	20.25
Change (B-A)	(40)	510	530	340	-
Change (%)	(0.1)	62.2	57.0	57.6	-
(Reference)	27,889	1,064	1,202	505	11.01
Results for the first					
six months of the					
fiscal year ended					
March 31, 2009					

Revisions to Consolidated Forecasts for the Fiscal Year Ending March 31, 2010 (April 1, 2009 to March 31, 2010)

	Net Sales	Operating	Ordinary	Net Income	Net Income
		Income	Income		per Share
					(Yen)
Previous forecasts	53,400	1,570	1,810	1,160	25.26
(A)					
Current forecasts (B)	52,300	2,320	2,580	1,820	39.64
Change (B-A)	(1,100)	750	770	660	-
Change (%)	(2.1)	47.8	42.5	56.9	-
(Reference)	56,696	2,129	2,357	1,204	26.23
Results for the fiscal					
year ended March					
31, 2009					

Revisions to Non-Consolidated Forecasts for the First Six Months of the Fiscal Year Ending March 31, 2010 (April 1 to September 30, 2009)

	Net Sales	Operating	Ordinary	Net Income	Net Income
		Income	Income		per Share
					(Yen)
Previous forecasts	22,100	630	760	470	10.24
(A)					
Current forecasts (B)	22,120	1,060	1,210	750	16.33
Change (B-A)	20	430	450	280	-
Change (%)	0.1	68.3	59.2	59.6	-
(Reference)	22,952	1,083	1,224	672	14.64
Results for the first					
six months of the					
fiscal year ended					
March 31, 2009					

Revisions to Non-Consolidated Forecasts for the Fiscal Year Ending March 31, 2010 (April 1, 2009 to March 31, 2010)

	Net Sales	Operating	Ordinary	Net Income	Net Income
		Income	Income		per Share
					(Yen)
Previous forecasts	43,500	1,170	1,400	860	18.73
(A)					
Current forecasts (B)	42,300	1,890	2,140	1,510	32.89
Change (B-A)	(1,200)	720	740	650	-
Change (%)	(2.8)	61.5	52.9	75.6	-
(Reference)	46,632	1,835	2,068	1,138	24.78
Results for the fiscal					
year ended March					
31, 2009					

Reasons for Revisions

(1) Six-Month Forecasts

The Nitto Fuji Flour Milling Group is forecasting consolidated net sales roughly in line with its previous forecasts for the first six months of the fiscal year ending March 31, 2010. Although the price of wheat flour for foodservice use was revised in the Company's mainstay flour and foods business in line with the lowering of the government's selling price for imported wheat from April 1 this year, the Company has worked hard on the sales front. In terms of earnings, the Company has raised its previous forecasts for consolidated operating income due to efforts to make its production system more efficient and rigorously cut expenses, as well as due to a relatively strong bran market. The Company is now also projecting better-than-expected operating income from the restaurant business of Sawayaka Corporation thanks to the shuttering of unprofitable stores and strong Kentucky Fried Chicken sales, and from Nitto Fuji Transportation & Warehouse Co., Ltd. in the Company's other business because of lower operating expenses resulting from lower fuel costs and other factors.

(2) Full-Year Forecasts

The Company has lowered its previous consolidated net sales projection on account of planned price revisions in accordance with the government's move on October 16 to

lower the selling price of imported wheat by an average of 23%. However, the Company is projecting higher-than-expected consolidated operating income, reflecting the first-half performance.

There has been no change to the dividend forecast.

Note: The above forecasts were prepared based on information available to management as of the announcement date, and a number of factors may cause actual results to differ materially from projections.

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