NIHON SHOKUHIN KAKO CO., LTD. Revises Full-Year Forecasts

NIHON SHOKUHIN KAKO CO., LTD. today announced revisions to its full-year forecasts for the fiscal year ending March 31, 2011 that were announced on April 30, 2010, as below.

1. Revisions to first half of the year Forecasts (April 1, 2010 to September 30, 2010)

(Million yen)

| | Sales Transaction | Operating Income | Ordinary Income | Net Income | Net Income per Share (Yen) |
|--|----------------------|------------------|--------------------|------------|----------------------------------|
| Previous forecasts (A) | 28,700 | 1,830 | 1,800 | 550 | 22.35 |
| Current forecasts (B) | 27,400 | 930 | 920 | 250 | 10.16 |
| Change (B-A) | -1,300 | -900 | -880 | -300 | - |
| Change (%) | -4.5% | -49.2% | -48.9% | -54.5% | 1 |
| (Reference) | | | | | |
| Results for the fiscal year ended September 30, 2009 | 30,100 | 3,630 | 3,660 | 2,178 | 88.53 |

2. Revisions to Full-Year Forecasts (April 1, 2010 to March 31, 2011)

(Million yen)

| | Sales Transaction | Operating Income | Ordinary Income | Net Income | Net Income per Share (Yen) |
|--|----------------------|------------------|--------------------|------------|----------------------------------|
| Previous forecasts (A) | 54,300 | 2,400 | 2,350 | 900 | 36.58 |
| Current forecasts (B) | 53,000 | 1,540 | 1,490 | 590 | 23.98 |
| Change (B-A) | -1,300 | -860 | -860 | -310 | 1 |
| Change (%) | -2.4% | -35.8% | -36.6% | -34.4% | 1 |
| (Reference) | | | | | |
| Results for the fiscal year ended March 31, 2010 | 54,301 | 4,115 | 4,142 | 2,403 | 97.70 |

3. Reasons for Revisions

(1) Forecasts for the First Six Months of the Fiscal Year

A decline in sales of beer (including beer-like alcohol beverages) and soft drinks pushed down the demand for sweeteners, especially high fructose corn syrup in the first quarter. Corn starch sales to carton box manufacturers also declined. The deteriorated quality of corn from the U.S. lowered starch manufacturing yields and increased production costs.

Though there is an upside in weather factors, the tough environment is expected to continue.

Therefore, forecasts for Sales Transaction, Operating Income, Ordinary Income, and quarterly Net Income have been revised downwards.

(2) Forecasts for the Fiscal Year Ended March 31, 2011

The tough environment and declining consumption will continue through the end of the second quarter. Future prospects for the most influential factors for manufacturing costs, such as the cost of raw materials, quality of US corn, and the Yen/US dollar foreign exchange rate, still look uncertain. Although efforts will be made to expand sales and assure profits, the forecasts of Sales Transaction, Operating Income, Ordinary Income, and Net Income have been revised downwards from our previous forecasts.

* The above forecasts are based on obtainable information at the moment but the final results may differ from the above for various unpredictable reasons.