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**MITSUBISHI INTERNATIONAL CORPORATION
WILL MARKET A FIBER OPTIC DVI CABLE**

NEW YORK (FEBRUARY 5, 2004) – Mitsubishi International Corporation (MIC) announces the introduction of a new version of DVI interface cables utilizing fiber optic technology known as Fiber DVI. The main purpose of this line of products is to stretch the DVI standard for the transmission of high resolution digital video (SXGA-1280 x 1024 @ 75Hz and UXGA-1600 x 1200 @ 60Hz) up to 100 meters without the need for signal regeneration between the PC and a variety of peripherals (including, but not limited to LED signs, projectors, plasma/LCD screens, and wall displays).

The Fiber/DVI Plug N' Play cables distributed by MIC will transmit free of EMI/RFI interference at any distance within the specification. Standard products are available in 10, 20, 30, 50, 70 and 100-meter length cables powered by an adaptor or internally.

“This Fiber DVI cable will enhance the usage of video apparatus with DVI interfaces because this product negates the one major constraint of transmission distance from the PC,” said Ken Eben, Marketing and Sales Manager.

The unique characteristic of the Fiber DVI cable is that all the electronic and optical aspects of the product are built within the cable connectors. That includes power transfer through the pin if required. The product is also compatible with the DDC2B function.

About Mitsubishi International Corporation

Mitsubishi International Corporation (MIC), a wholly owned subsidiary of the Mitsubishi Corporation, is a multi-industry trading and investment company with \$6.2 billion in annual revenue and 12 locations across the United States. Leveraging a worldwide network of international trading partners, the trading company conducts transactions in a comprehensive range of businesses, including chemicals, information technology, energy, metals, machinery and living essentials. MIC adds value through the ability to finance and invest in the development of companies and projects, as well as through expertise in providing the marketing, sourcing and logistics services needed for businesses to succeed. Headquartered in New York, the company may be found on the web at micusa.com.