

## **MIC Business Solutions Enters a Strategic Alliance with Solarsoft Business Systems to Reach Manufacturing Enterprises in North America**

NEW YORK (June 1, 2008) - MIC Business Solutions, Inc., the New York-based wholly-owned subsidiary of Mitsubishi International Corporation, announced a strategic alliance with Solarsoft Business Systems, to resell Solarsoft's ERP software systems and related implementation and support consulting services to mid-sized Japanese-owned manufacturers throughout Canada and the United States.

The joint selling arrangement is expected to significantly strengthen Solarsoft's outreach to Japanese-owned manufacturers, which spend an estimated \$2 billion per year in manufacturing-related IT. "The Mitsubishi name not only carries tremendous built-in credibility with Japanese-owned companies throughout Canada and the US, MIC Business Solutions also has a staff of highly qualified IT consultants with a great deal of manufacturing industry knowledge and who speak fluent Japanese and English," says Shawn McMorran, CEO, Solarsoft Business Systems. "Solarsoft already counts over 20 Japanese-owned manufacturers as customers, but we expect this strategic alliance to raise the profile of our ERP solutions in this market considerably and significantly shorten our sales cycle."

Keigo Ando, CEO, MIC Business Solutions, sees the alliance with Solarsoft as a powerful new tool in MIC Business Solutions' portfolio: "MIC Business Solutions' focus is on providing our customers with IT services and solutions tailored to meet their unique business needs. We are very excited about this strategic alliance, which combines our understanding of Japanese culture, business practices, and IT consulting with a robust, manufacturing ERP solution from industry leader Solarsoft."

### **About Solarsoft Business Systems**

Solarsoft provides modern enterprise resource planning (ERP) software systems to manufacturers, distributors, wholesalers and merchants, solving problems in accounting, finance, inventory and warehouse management, e-commerce, logistics, manufacturing resource planning (MRP) and management information. Solarsoft helps manufacturers with complex or time-critical supply chains or where agile production and electronic messaging are key to meeting performance and quality targets. In distribution and wholesale we help customers maximize the value of every sale through targeted promotions, sharper buying and automation using barcodes, wireless and RFID. Over 2,000 companies rely on Solarsoft to bring clarity and efficiency to their operations.

### **About MIC Business Solutions**

MIC Business solutions is a wholly-owned subsidiary of Mitsubishi International Corporation, spun-off from MIC's Information and Telecommunication Systems Division in July 2004. MICBS is a leading provider of comprehensive services including consulting, system integration and development, network integration, network and project management services, as well as employee training – focusing mainly on small to medium-sized Japanese companies with a presence in North America.

For more information visit: [www.micbsinc.com](http://www.micbsinc.com)