Business in India
Automobile Production & Sales in India, and Exports Business to Surrounding Countries

In 2012, we established Isuzu Motors India (IMI), and began sales of Isuzu pickup trucks in India. In 2016, IMI commenced production at its factory in the state of Andhra Pradesh in southern India, and we are now proceeding the full-scale business development. In recent years, IMI has also been exporting Isuzu pickup trucks produced in India to surrounding countries such as Nepal and Bhutan.

Business in Indonesia
Developing Automotive Business Value Chain

In 1970, PT. Krama Yudha Tiga Berlian Motors (KTB) was established in Indonesia as the general agent for sales and imports of Mitsubishi Motors and Mitsubishi Fuso products, and has been developing the automotive business for around half a century. In April 2017, KTB business was restructured and divided by brands, so as to establish a stable value chain in terms of production, sales, automobile finance, after-sales services, and used vehicle sales. Centered on PT. Mitsubishi Motors Krama Yudha Sales Indonesia (MMKSI) and KTB, which handle Mitsubishi Motors products and Mitsubishi Fuso products respectively.

Business in Thailand
Automobile Sales in Thai Market and Global Exports Business

We began importing and selling Isuzu Motors vehicles in Thailand in 1957. In 1974, we established Tri-Petch Isuzu Sales (TIS) as a distributor to handle overall sales of Isuzu Motors vehicles within Thailand. Exports of Isuzu vehicles produced in Thailand started in 2003, and today we export to over 100 countries worldwide. As a distributor, TIS forms the core of wide-ranging operations, including sales, automobile financing and after-sales services, and has built Isuzu into a leading brand in the commercial vehicle market.
In the Automotive & Mobility Group, we are deepening our presence in the production, sales & distribution, financing and after-sales service of passenger and commercial vehicles, and developing the so-called “Automotive Value Chain” on a global scale with a focus on ASEAN countries.

Our Group has developed its business in tandem with Japanese car manufacturers expanding their business to overseas markets, and one of our missions, particularly in the field of sales, has been to grasp highly localized customer needs & voices and reflect them in product specs & quality, as well as in after-sales services, to finally enhance product appeal and brand loyalty.

We are seizing opportunities created by digitization and the CASE (Connected, Autonomous, Shared/Service and Electric) evolution, strengthening businesses anchored on Mitsubishi Corporation’s long-developed functions and localized networks, and spearheading solutions in the mobility services related to passenger & cargo transportation.

The adaptability to society’s needs and the environment is more important than ever, so our Group is paying careful attention to customer needs around the world and aiming for sustainable growth.

Automotive Business Div.
- ASEAN Automotive Dept.
- North Asia Automotive Dept.
- Europe, Russia & America Automotive Dept.
- Automotive Finance & Retail Dept.
Overseas local production and sales business/ Overseas automobile finance, after-sales service and other related businesses/ Automobile exports (built-up vehicles, assembly and spare parts)

Isuzu Business Div.
- Isuzu ASEAN Dept.
- Isuzu Oceania, Europe & Americas Dept.
- Isuzu India & Middle East Dept.
Overseas local production and sales business/ Overseas automobile finance, after-sales service and other related businesses/ Automobile exports (built-up vehicles, assembly and spare parts)

Mobility Business Div.
- Mobility Service Dept.
- Automotive Retail Service Dept.
Mobility Service business/ Retail Service business