Mitsubishi Corporation (MC) regards its corporate philosophy, the Three Corporate Principles, as the cornerstone of all of its activities. With this in mind, MC has laid out the purpose and ideals of its activities in the Corporate Standards of Conduct, along with upholding the importance of consideration for the global environment and respect for human rights in the Environmental Charter and Social Charter. These concepts are guiding MC forward as it pushes ahead with its business activities.

Midterm Corporate Strategy 2021 also re-emphasizes the need to simultaneously generate economic, societal, and environmental value in order to achieve growth for the MC Group through its business management model.

Specifically, MC will strive to create businesses that generate value for society by addressing key sustainability issues through its business activities, thereby ensuring sustainable growth for the company. At the same time, MC will also strive to further enrich society through its philanthropic activities.

Sustainability & CSR

Key Sustainability Issues (Materiality)

Simultaneous generation of economic, societal, and environmental value is essential for the MC Group’s growth. From this perspective, in 2016 MC identified a set of Key Sustainability Issues (Materiality) as mileposts for proactively realizing the simultaneous generation of triple-value growth (including in financial terms) for the MC Group.

We believe that our measures to address the Key Sustainability Issues will also help to achieve the Sustainable Development Goals (SDGs)* related to each key issue. MC recognizes the role that companies are expected to play in order to achieve the SDGs. With this in mind, MC will make every effort to help make progress on the Goals.

*The SDGs are a set of 17 global goals adopted at the UN summit held in September 2015 as the core of "The 2030 Agenda for Sustainable Development."

Promotion Framework

Sustainability & CSR Committee and Investment Committee

The Sustainability & CSR Committee, which is chaired by the Corporate Functional Officer (in charge of corporate sustainability & CSR) and mainly attended by the Executive Vice Presidents, discusses MC’s basic policies regarding sustainability and CSR in general, among other matters. Moreover, the Investment Committee reviews and makes decisions on individual loan and investment proposals from a comprehensive perspective, considering not only economic aspects but also environmental and social aspects.

The Sustainability Advisory Committee

MC established a Sustainability Advisory Committee which is comprised of seven external experts who represent MC’s diverse stakeholder groups including NGOs, international agencies, ESG investors and academia. The committee actively incorporates external stakeholder perspectives into systems that utilize MC’s sustainability initiatives.
Philanthropic Activities

In 1973, MC established an office to oversee social and environmental affairs. Today MC focuses on philanthropic activities that are in line with three overarching themes: “Realizing an Inclusive Society,” “Empowering the Next Generation” and “Conserving the Environment.” In addition, MC also provides support for regions affected by natural disasters which includes recovery efforts for the Great East Japan Earthquake. Our employees worldwide have participated actively in long-running programs that focus on contributing to the communities in which we operate.

Friendship Camp for Mothers and Children
This camp for single mothers and their children provides the opportunity for participants to experience the great outdoors. Held since 1974, the camp is run by MC Group staff members who volunteer as camp counselors.

Mitsubishi Corporation Art Gate Program
This program was launched in 2008 to help aspiring young individuals pursue their dreams of becoming professional artists. MC purchases and then sells young artists’ artwork through charity auctions, which are open to the public, and then uses the revenue from these auctions to fund scholarships for future artists.

Regeneration of Tropical Forests
MC began the first experimental project in Malaysia in 1990 with the aim of regenerating tropical forest ecosystems at an accelerated rate. Since then, the project has expanded to locations in Brazil and Kenya.

DREAM AS ONE.
Project in Support of Parasports
MC established our “DREAM AS ONE.” project in 2014 in order to expand upon our existing efforts in supporting parasports. Through sponsoring sports lessons, hosting sporting events, and conducting educational programs, the project aims to widen the field of parasports while also raising awareness and promoting greater understanding of these activities. MC provides regular courses aimed at training parasports volunteers and actively encourages employees to take part in volunteer activities which support parasports.

Great East Japan Earthquake Relief and Recovery Support Activities
Shortly after the Great East Japan Earthquake and Tsunami struck in 2011, MC provided 10 billion yen in recovery support for the affected areas. In 2015, we committed to an additional 3.5 billion yen in support. MC continues to provide support and has dispatched around 4,900 MC Group employee volunteers to the region between April 2011 and March 2020. Through the Mitsubishi Corporation Disaster Relief Foundation, MC is providing scholarships for affected university students, extending recovery support grants to NPOs and other organizations taking part in restoration efforts, and taking steps to revitalize local industry and create jobs. The foundation also has a number of other projects, including a project that helps jointly manage fruit production, processing, and sales in Fukushima Prefecture along with the establishment of the Fukushima Ouse Winery which specializes in producing wines and liqueurs.

Mitsubishi Corporation Disaster Relief Foundation Website: https://mitsubishicorp-foundation.org/en/