

Doing Our Part
for Society,
Future Generations and
the Global Environment

Mitsubishi Corporation's Philanthropic Activities



Our Employees' Continuing Efforts to Contribute to a Better Tomorrow

Mitsubishi Corporation (MC) focuses on philanthropic activities in line with three overarching themes: "Realizing an Inclusive Society," "Empowering the Next Generation" and "Conserving the Environment." In addition, MC provides support for regions affected by natural disasters, including recovery efforts for the Great East Japan Earthquake. Our employees continue to actively participate in long-running programs that focus on contributing to the communities in which we operate on a global basis.

MC's commitment to contributing to building prosperous, sustainable societies in the places where we operate worldwide is deeply embedded in our corporate culture based on our corporate philosophy, the Three Corporate Principles. MC established an office to oversee social and environmental affairs in 1973 in recognition that, as good corporate citizens, companies should actively pursue initiatives to contribute to society, and that the expense of those activities should be borne as part of the social cost of doing business before reaping any profits. Since then, MC has created and promoted numerous self-driven corporate philanthropy projects with the aim of bettering our global society.

1. Realizing an Inclusive Society



MC aims to help realize a society where everyone can play an active role. We are continuing our activities to contribute toward a world where everyone can respect each other and coexist regardless of background, physical condition or way of life.

2. Empowering the Next Generation



MC will actively support education, research and capacity development in order to contribute to the growth and self-reliance of the next generation who will be responsible for tomorrow's society.

3. Conserving the Environment



MC is committed to environmental conservation efforts in order to pass on our irreplaceable Earth to future generations and to realize a prosperous society where people live in harmony with nature.

Support for Natural Disasters



As a member of the communities in which we live and work, MC provides emergency support in the event of natural disasters and engages in recovery efforts in the affected areas according to their specific needs.

1. Realizing an Inclusive Society

DREAM AS ONE.

MC is involved in a wide variety of activities to help increase the awareness of and understanding towards sports for persons with impairments. These range from holding sports classes and seminars (volunteer training courses), to supporting tournaments and other para sport-related events. Through these efforts we hope to share the dreams and aspirations of these athletes with many others.



DREAM AS ONE.



Friendship Camp for Mothers and Children

MC has been holding this camp since 1974. It is geared toward single-mothers and gives children a chance to make new friends and interact with nature. To date, more than 17,000 mothers and children, and over 1,000 MC volunteers have participated in the camp.

Museum and Art Gallery Program for People with Impairments

This program is run in cooperation with various museums and art galleries, offering people with impairments the opportunity to enjoy exhibitions at their own pace through after-hours private tours. MC volunteers help run the program, to which more than 15,000 people have taken part in since 2005.



*Other notable programs: Oita International Wheelchair Marathon, Work Skills Development Support for People with Severe Impairments "Tokyo Colony" and "Mitsubishi Shoji & Sun Co., Ltd.," MC/Tokyo YMCA Fall Camp at Lake Yamanakako, Green Ribbon Running Festival, Para-Sports Promotion Project in China, and a program that assists homes for people with mental disabilities in Taiwan.

2. Empowering the Next Generation

Mitsubishi Corporation Art Gate Program

The program supports young aspiring artists by providing opportunities to display their artwork through events and exhibitions. Artists who participate in the program have a chance to advance their future careers by networking with potential customers and leveraging other opportunities created through the program.



MITSUBISHI CORPORATION ART GATE PROGRAM



Scholarship Programs

MC has established several scholarship programs, including "MC's International Scholarship for Studies in Japan" which helps foreign exchange students studying at universities in Japan, the "MC International Scholarship" which helps local students studying in universities all around the world, and the "MC Overseas Study Scholarship for High School Students" which supports Japanese high school students who wish to study abroad.

Support for the Agriculture and Leadership Training Center in the Central Dry Region of Myanmar

MC is working together with the international non-governmental organization (NGO) OISCA International to help improve living standards in the rural farming communities of Myanmar. Poverty in rural agricultural regions is one of the biggest challenges faced by the country, and MC and OISCA have been working together to address this issue since 2015.



*Other notable programs: Support for various programs such as a summer camp for Japanese high school/university students and the Model United Nations Program, support for farming village development projects in India, support for the self-reliance of smallholder farmers in Brazil, and support for the Beijing Center for Japanese Studies.

3. Conserving the Environment

Global Coral Reef Conservation Project (Okinawa, the Seychelles and Australia)

Since 2005, this project has worked to investigate the cause and influence of the coral reef crisis in an effort to conserve coral reef habitats around the globe. The Global Coral Reef Conservation Project conducts research activities through the combined efforts of industry (MC), academia (universities), and the general public (NGOs and other organizations), and volunteers recruited from both inside and outside MC also work to conduct programs that promote a deeper understanding of environmental issues.



Tropical Forest Regeneration Project (Malaysia, Brazil, Kenya)



MC has been working on tropical forest regeneration projects since 1990. The aim of these projects is to restore degraded forest land to conditions that closely resemble a natural forested ecosystem within a short time frame of 40 to 50 years through an intensive mixed planting of native tree species.

Mitsubishi Corporation Foundation for the Americas (MCFA)

Established in 1991 by MC and its US-based subsidiary Mitsubishi International Corporation, MCFA supports environmental causes throughout the Americas that align with four central aims: biodiversity conservation, environmental education, environmental justice and sustainable development.

Mitsubishi Corporation Fund for Europe and Africa (MCFEA)

Established in 1992 by MC and its UK-based subsidiary Mitsubishi Corporation International (Europe) Plc., MCFEA supports projects in Europe and Africa in line with its central aims of promoting environmental conservation, supporting environmental education and research, and alleviating poverty.

*Other notable programs: Support for MC's Forest Conservation Project, the Marunouchi Citizens Environment Forum, environmental education for underserved youth in the US, and conservation leadership programs for Indigenous youth in Canada.

Support for Natural Disasters

MC conducts emergency relief activities and provides relief and recovery support for areas affected by natural disasters. In addition to volunteer-related activities, MC also provides aid that addresses the various needs of victims of the Great East Japan Earthquake. This includes scholarships, support for small businesses as well as other activities aimed to help with the recovery of the region.

Great East Japan Earthquake Relief and Recovery Activities

Mitsubishi Corporation Disaster Relief Foundation

MC established a fund in 2011 totaling 10 billion yen over a four-year period to help relief and recovery efforts following the Great East Japan Earthquake. Some of the fund was used to establish the Mitsubishi Corporation Disaster Relief Foundation (MCDRF) in the spring of 2012. The MCDRF oversees scholarships and grants from the original fund, and supports industrial revitalization and job creation in the affected areas. The MCDRF received an additional 3.5 billion yen in 2015 and started the Fukushima Winery Project in Koriyama City, Fukushima Prefecture.

Fukushima Winery Project

In 2015, the MCDRF launched this project to support the fruit farming industry in Fukushima Prefecture through an innovative, vertically integrated business model after concluding a partnership agreement with Koriyama City in Fukushima Prefecture. The MCDRF established the Fukushima Ouse Winery to manufacture and sell wine and liqueur made from locally grown fruits.



Volunteer Activities

Soon after the earthquake, many MC employees were quick to volunteer in recovery work. MC's volunteer activities continue today, and as of the end of fiscal year 2018, roughly 4,900 MC Group employees have taken part.

A Timeline of MC's Main Philanthropic Activities



Employee Volunteer Activities

MC makes donations to public welfare, educational and environmental organizations based on a system of virtual "tokens." Employees earn virtual tokens for volunteering their time, with each token being worth a corporate donation of 500 yen. Tokens are not only awarded for volunteer work designated by MC, but also for activities undertaken independently by employees during their private time away from work.



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