Doing Our Part for Society, Future Generations and the Global Environment

Mitsubishi Corporation’s Philanthropic Activities
Our Employees’ Continuing Efforts to Contribute to a Better Tomorrow

Mitsubishi Corporation (MC) focuses on philanthropic activities in line with three overarching themes: “Realizing an Inclusive Society,” “Empowering the Next Generation” and “Conserving the Environment.” In addition, MC provides support for regions affected by natural disasters, including recovery efforts for the Great East Japan Earthquake. Our employees continue to actively participate in long-running programs that focus on contributing to the communities in which we operate on a global basis.

MC’s commitment to contributing to building prosperous, sustainable societies in the places where we operate worldwide is deeply embedded in our corporate culture based on our corporate philosophy, the Three Corporate Principles. MC established an office to oversee social and environmental affairs in 1973 in recognition that, as good corporate citizens, companies should actively pursue initiatives to contribute to society, and that the expense of those activities should be borne as part of the social cost of doing business before reaping any profits. Since then, MC has created and promoted numerous self-driven corporate philanthropy projects with the aim of bettering our global society.

1. Realizing an Inclusive Society

MC aims to help realize a society where everyone can play an active role. We are continuing our activities to contribute toward a world where everyone can respect each other and coexist regardless of background, physical condition or way of life.

2. Empowering the Next Generation

MC will actively support education, research and capacity development in order to contribute to the growth and self-reliance of the next generation who will be responsible for tomorrow’s society.

3. Conserving the Environment

MC is committed to environmental conservation efforts in order to pass on our irreplaceable Earth to future generations and to realize a prosperous society where people live in harmony with nature.

Support for Natural Disasters

As a member of the communities in which we live and work, MC provides emergency support in the event of natural disasters and engages in recovery efforts in the affected areas according to their specific needs.
Mitsubishi Corporation is involved in a wide variety of activities to help increase the awareness and understanding towards sports for persons with impairments. These range from holding sports classes and seminars (volunteer training courses), to supporting tournaments and other para sport related events. Through these efforts we hope to share the dreams and aspirations of these athletes with many others.

**Mitsubishi Corporation Art Gate Program**

The program supports young aspiring artists by providing opportunities to display their artwork through events and exhibitions. Artists who participate in the program have a chance to advance their careers by connecting with potential customers and leveraging other opportunities created through the program.

**Scholarship Programs**

Mitsubishi has established several scholarship programs, including "Mitsubishi International Scholarship for Studies in Japan" which helps foreign exchange students studying at universities in Japan, "The MAVIC International Scholarship" which helps local students studying in universities around the world, and the "Mitsubishi Overseas Study Scholarship for High School Students" which supports Japanese high school students who wish to study abroad.

**Support for the Agriculture and Leadership Training Center in the Central Dry Region of Myanmar**

Mitsubishi is working together with the international non-governmental organization (NGO) OSICA to help improve living standards in the rural farming communities of Myanmar. Poverty in rural agricultural regions is one of the biggest challenges faced by the country, and Mitsubishi and OSICA have been working together to address this since 2005.

**Global Coral Reef Conservation Project**

This project was initiated by MC and its UK-based subsidiary Mitsubishi International Corporation. MC supports environmental causes throughout the Americas that align with its central aims of biodiversity conservation, environmental education, environmental justice and sustainable development.

**Fukushima Winery Project**

In 2015, the MCDRF launched this project to support the fruit farming industry in Fukushima Prefecture through an innovative, vertically integrated business model after concluding a partnership agreement with Koriyama City in Fukushima Prefecture. The MCDRF established the Fukushima Ouse Winery to manufacture and sell wine and liqueur made from locally grown fruits.

**Volunteer Activities**

MC conducts emergency relief activities and provides relief and recovery support for areas affected by natural disasters. In addition to volunteer-related activities, MC also provides aid that addresses the various needs of victims of the Great East Japan Earthquake. This includes scholarships, support for small businesses as well as other activities aimed to help with the recovery of the region.
MC makes donations to public welfare, educational and environmental organizations based on a system of virtual "tokens." Employees earn virtual tokens for volunteering their time, with each token being worth a corporate donation of 500 yen. Tokens are not only awarded for volunteer work designated by MC, but also for activities undertaken independently by employees during their private time away from work.