IN THE MIDST OF SUCH CHANGES IN THE EXTERNAL ENVIRONMENT, OUR GROUP AIDS FOR TRIPLE-VALUE GROWTH BY PROMOTING THE DEVELOPMENT AND MANAGEMENT OF SOCIAL INFRASTRUCTURE PROJECTS THAT TAKE INTO ACCOUNT SOCIAL AND ENVIRONMENTAL VALUE.

THE EXPLOSIVE EXPANSION OF THE MIDDLE CLASS AND RAPID URBANIZATION, PARTICULARLY IN EMERGING ECONOMIES, HAS INCREASED THE NEED FOR INFRASTRUCTURE AND URBAN DEVELOPMENT PROJECTS. FOR EXAMPLE, IN THE URBAN DEVELOPMENT PROJECT IN BSD CITY, INDONESIA, WHICH IS CURRENTLY UNDERWAY, WE HAVE STARTED Proof-OF-CONCEPT TRIALS FOR THE IMPLEMENTATION OF URBAN SERVICES SUCH AS URBAN PORTAL/URBAN OS, AUTONOMOUS DRIVING, AND DIGITAL MARKETING, AND WE ARE WORKING TO IMPROVE URBAN CONVENIENCE AND REDUCE ENVIRONMENTAL IMPACTS BY MATERIALIZING AND IMPLEMENTING SMART CITY-RELATED TECHNOLOGIES.

WE WILL ALSO WORK TO ADDRESS SOCIETAL AND REGIONAL CHALLENGES BY COLLABORATING WITH OTHER BUSINESS GROUPS WITHIN THE COMPANY, SUCH AS URBAN PORTAL/URBAN OS, AUTONOMOUS DRIVING, AND DIGITAL MARKETING, AND ARE WORKING TO IMPROVE URBAN CONVENIENCE AND REDUCE ENVIRONMENTAL IMPACTS BY MATERIALIZING AND IMPLEMENTING SMART CITY-RELATED TECHNOLOGIES. WE WILL ALSO WORK TO ADDRESS SOCIETAL AND REGIONAL CHALLENGES BY COLLABORATING WITH OTHER BUSINESS GROUPS WITHIN THE COMPANY, SUCH AS URBAN PORTAL/URBAN OS, AUTONOMOUS DRIVING, AND DIGITAL MARKETING, AND ARE WORKING TO IMPROVE URBAN CONVENIENCE AND REDUCE ENVIRONMENTAL IMPACTS BY MATERIALIZING AND IMPLEMENTING SMART CITY-RELATED TECHNOLOGIES.

We participated in a large-scale urban development project covering over 100 hectares of land within BSD City in the suburbs of Jakarta, Indonesia, and launched urban facility management initiatives, such as the start of autonomous electric vehicles. In the autonomous electric vehicle proof-of-concept trial in BSD City, we will contribute to the economic growth of the country and will also work on the construction of smart cities in Japan and ASEAN countries. Additionally, we will focus on realizing a decentralized society by promoting investment under the theme of energy transformation, promoting the introduction of electric vehicles, and providing related services.

From the perspective of cyclical growth, we will promote actions such as the movement of management resources into the development and management of urban development projects. Based on our expertise in digital infrastructure, real estate, and financial services, we will also promote initiatives to realize self-sustaining decentralized communities and smart cities in Japan and ASEAN countries. Additionally, we will focus on realizing a decentralized society by promoting investment under the theme of energy transformation, promoting the introduction of electric vehicles, and providing related services.

In response to societal and environmental challenges such as global urbanization and lowering environmental impact, we will maximize real estate development revenue by increasing urban value through the continuous promotion of the development and management of high-value-added urban development projects on a significant scale that achieves convenience and low environmental impact.

IN ADDITION TO STEADY GROWTH IN DEVELOPMENT AND MANAGEMENT OF REAL ESTATE PROJECTS THROUGH ASSET REPLACEMENT, WE WILL ACCELERATE OUR EFFORTS IN THE DEVELOPMENT AND MANAGEMENT OF LARGE-SCALE, MULTI-USE URBAN DEVELOPMENT PROJECTS, MAINLY IN JAPAN AND THE ASEAN REGION.

In addition to stepping up in development and management of real estate projects through asset replacement, we will accelerate our efforts in the development and management of large-scale, multi-use urban development projects, mainly in Japan and the ASEAN region.

SCOPE OF BUSINESS INITIATIVES

- Large-scale Urban Development
- Real Estate Development

CASE STUDY: MANAGEMENT OF A SMART CITY PROJECT IN THE JAKARTA SUBURB OF BSD, INDONESIA

Together with Surabaya City, one of the largest real estate developers in Indonesia, we started an autonomous electric vehicle proof-of-concept trial in BSD City, a suburb of Jakarta, Indonesia, in May of this year. The trial, autonomous electric vehicles will travel around the central area of the city to assess needs and other factors. MC has signed a MoU with SML to enhance the urban value of the district and will also work on the construction of data linkage infrastructure for all of BSD City, as well as digital marketing, etc., to promote the transformation of BSD into a smart city.

By introducing digital technology, we will also contribute to addressing social and environmental challenges in Indonesia, such as by taking measures to alleviate traffic congestion.