MC’s social contributions

MC’s social contributions focus on sustainable programs and typically involve volunteer work by our employees around the world. Programs are mainly conducted in the following 5 key areas: Global Environment, Public Welfare, Education, Culture and Arts, and International Exchange & Contributions. This time, we will introduce some of the programs in Culture and Arts, Education and Global Environment.

Mitsubishi Corporation Art Gate Program-10th Anniversary

This program started in 2008 to help promising young students achieve their dreams of becoming professional artists. The number of entries selected annually is roughly 200 works, and to date MC has purchased approximately 1,500 works of art in total. In addition, in the year ended March 2017, MC awarded 14 students scholarships funded by the sales of the artworks purchased at charity auctions held throughout the year. MC has provided scholarships to a total of 106 student artists to date.

How this program works

Step 1 Artwork entries
Call for entries three times a year from young artists who are either current students or have graduated within the past three years.

Step 2 Purchase of artworks
MC purchases selected artworks for ¥100,000 apiece.

Step 3 Artwork exhibition and auction sales
After being exhibited internally at MC and public art galleries, the artworks are sold at auctions.

Step 4 Bidding
The artworks are sold to the winning bidders.

Step 5 Scholarships Awarded
Sales from the auctions will be used to provide scholarships to current students who aspire to become professional artists.

Mitsubishi Corporation International Scholarship for Studies in Japan

MC has been offering this scholarship program since 1991 with the aim of assisting international students who are studying at Japanese universities and are expected to become future global leaders. In 2007, MC began to expand the scope of the program to cover approximately 100 students each year. As of the year ending March 2017, a total of 1,207 students have been awarded these scholarships.

In addition to the scholarship itself, each year MC provides an opportunity for the recipients to visit the Kyu-Iwasaki-tei Gardens, attend a group gathering with fellow scholarship recipients and a reception with MC employees. Through these efforts MC provides the students with various opportunities to develop their career and deepen their understanding of Japan.

Support for University Students around the World

In addition to the MC International Scholarship for Studies in Japan, MC started “the MC International Scholarship” in 2000 with the aim of supporting students studying at overseas universities. As of the year ending March 2017, a total of 7,089 students have been awarded these scholarships. Aiming to help nurture our youth and tomorrow’s leaders, MC will continue to provide assistance in various fields of education around the world.
In the year ended March 2012, MC launched a global environmental preservation and improvement program designed to create abundant and rich forests together with shareholders. Under this program, for every shareholder who consents to receive materials such as Notice of Ordinary General Meeting of Shareholders and investors’ notes via e-mail, rather than by post, MC will plant 1 tree per person every 6 months in Malaysia. In the second half of the year ended March 2017, 18,951 shareholders participated in this program. We have planted a total of 278,304 trees to date.

*For details, please visit the following URL. (Japanese only)
http://www.mitsubishicorp.com/jp/ja/ir/adr/edelivery/

MC is currently engaged in forest development project in Aki City, Kochi Prefecture, the birthplace of Mitsubishi founder Yataro Iwasaki. With the aim of contribution to the protection of the regional environment, MC acquired part of the mountain forests the city possessed, committing itself to maintaining an about-263-hectare expanse of forest into the future under the forest conservation project “Mitsubishi Corporation Thousand Year Forest”.

“Regeneration of Tropical Forests,” which started in 1990, is a project intended to restore degraded tropical forest land to conditions that closely resemble a natural forested ecosystem using the Miyawaki method, which is based on intensive mixed planting of native tree species. To date, MC has planted a total of approximately 1.2 million trees in Malaysia, Brazil, Kenya, and Indonesia.

Tree-planting News

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