

Fukushima Ouse Winery Brewing "Wine Made in Koriyama" has started!



"Fukushima Winery Project" is an initiative that the Mitsubishi Corporation Disaster Relief Foundation has been implementing since 2015. With wine grapes planted in 2015 bearing fruit this fall, brewing wine made in Koriyama has finally begun.



Three years have passed since this project started. It is now time to start brewing the long-awaited "Wine Made in Koriyama."

Is there anything that we can do for recovery of Fukushima which is suffering damage from negative rumors? — Based on this thought, the Mitsubishi Corporation Disaster Relief Foundation (MCDRF) signed a partnership agreement with Koriyama City in Fukushima Prefecture in February 2015, launching a sixth-industry project* designed to integrate the production, processing, and distribution of local fruit products in Fukushima. The MCDRF built a wine and liqueur distillery called "Fukushima Ouse Winery" in Ouse-machi, Koriyama, began to raise farmers who wanted to produce wine grapes for the first time, and asked local

fruit farmers to plant young grape vines. The young grape vines planted when this project was launched have grown to bear fruit by this fall, and wine brewing using these grapes has started. With lots of memories in the minds of all people who have been involved in this project, including officials of Koriyama City and local farmers, the long-awaited "Wine Made in Koriyama" will be put on sale around the beginning of next spring.

*Sixth-industry project: This is a project designed for integrating production, processing and distribution, increasing the added value of farm products and local brands, and promoting the creation of employment opportunities and the revitalization of regional economy.



Please visit Fukushima Ouse Winery!

At "Wine Shop" in Fukushima Ouse Winery, you can enjoy tasting in-house products such as liqueurs made from Fukushima-produced peaches, pears and apples, and hard cider that won prizes at various exhibitions. To make this winery a comfortable place where many people will get together, rest, and communicate with each other, we are offering various kinds of events.



Wine shop

Fukushima Ouse Winery
 Opening hours: 10:00 – 16:00
 The winery is closed on Mondays.
 *During the winter season between January and March, the winery opens only on Wednesdays and Saturdays.
Contact information
 Phone: 0120-320307 (10:00 – 17:00)
 *This phone number is not supported on international calls. Please contact by e-mail.
 Email: info@ousewinery.jp
 Homepage: www.ousewinery.jp
 Address: Goushigoushi 2, Ouse-machi Tadano, Koriyama-shi, Fukushima, 963-0213, Japan

Please visit our Facebook Page (Japanese) for more information!
 Latest information is available such as snapshots of grape harvesting and event details.



Our recommended "CIDRE 2016"

- Awarded a Silver Medal at Fuji Cider Challenge 2018
- Awarded a Bronze Medal at Japan Cider Awards 2018
- Awarded a Bronze Medal at International Cider Challenge 2018

CSR TOPICS

Participation in volunteer activities in Ehime and Hiroshima Prefectures in the wake of the western Japan heavy rains

MC and MC Group employees participated in volunteer activities in Ehime and Hiroshima Prefectures, which were seriously damaged by the western Japan heavy rains in early July 2018.

From late July to October, more than 130 volunteers from MC and MC Group companies in the Kansai, Shikoku, Chugoku, and Tokyo areas went to the disaster-stricken areas. In Ehime Prefecture, they participated in volunteer activities in Seiyo City. In Hiroshima Prefecture, they acted mainly in Kaita-cho and Saka-cho, Aki-gun, which is located next to Hiroshima City.

