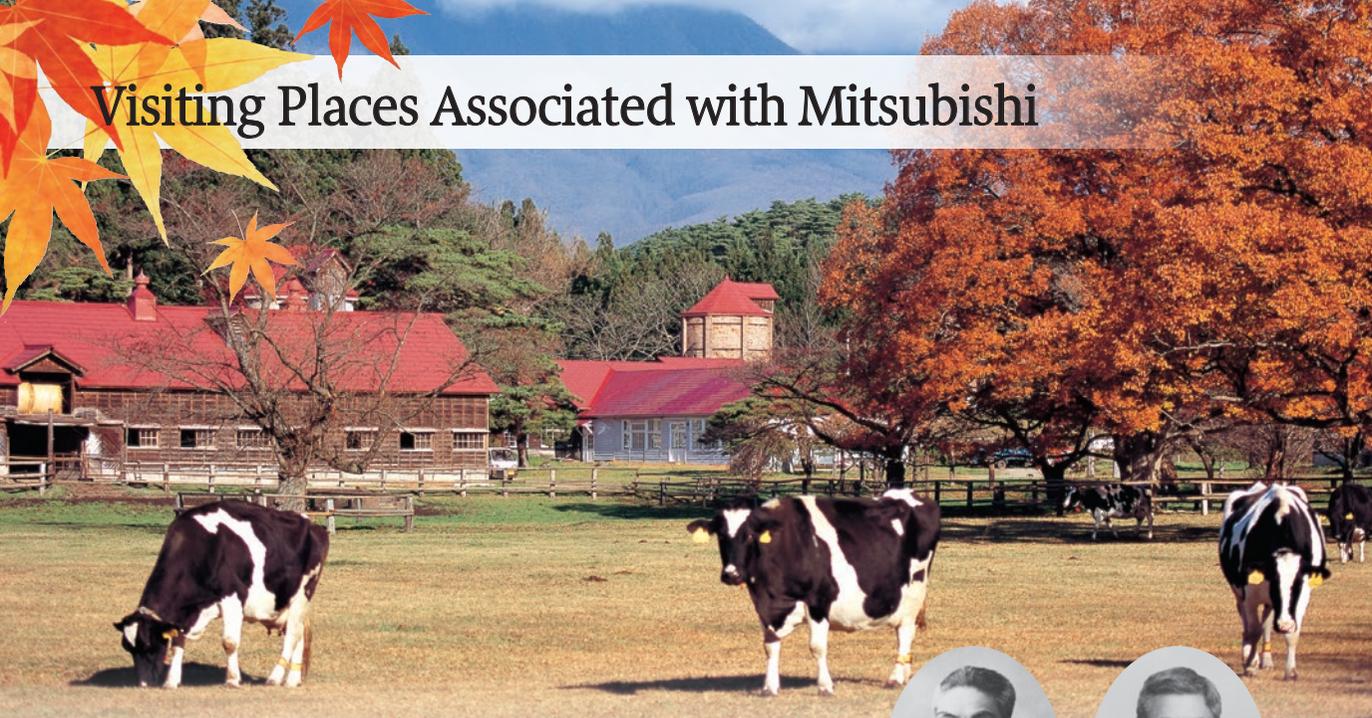


Visiting Places Associated with Mitsubishi



Koiwai Farm

The Passion of Yanosuke and Hisaya for Developing Agriculture and Stockbreeding in Japan

(Shizukuishi-cho, Iwate)

Koiwai Farm, which is located on a spreading verdant plain at the foot of the magnificent Mt. Iwate, appears in many literary works by Kenji Miyazawa, a well-known writer and poet from this area. The farm is one of the most popular tourist sites in Iwate Prefecture, and many people visit there every year.

When railroad services connecting Tokyo with northeastern Japan in 1891, Yanosuke joined with two partners to establish a farm near Morioka as part of an effort to boost food production. The farm's name was formed by combining characters from the names of its three founders: Nippon Railway Vice President Gishin Ono (with the character for O in Ono also being read as **Ko**); Yanosuke **Iwasaki** (Second President of Mitsubishi and younger brother of Mitsubishi founder Yataro Iwasaki); and Railways Minister Masaru Inoue.



Yanosuke Iwasaki



Hisaya Iwasaki

Photos courtesy of Mitsubishi Archives

The Iwasaki Family later took over the management of the farm, and Third President of Mitsubishi Hisaya Iwasaki (Yataro's eldest son) positioned stockbreeding as the core of his operations, which involved the introduction of new dairy production techniques and racehorse breeding.

The farm, one of the largest in Japan and the size of 640 Tokyo Domes (with a total area of approximately 3,000 hectares), is dotted with cattle barns, silos, and other historical buildings. You can enjoy a guided tour to look around them. The passion of Yanosuke and Hisaya for developing Japan's agriculture and stockbreeding still remains there. Why don't you visit this historical place and view the beautiful nature changing from one season to another, such as cherry trees in full bloom in spring and the colored leaves in autumn, and to enjoy the taste of meals served only at this farm?

Highlights of Koiwai Farm

Silo No. 1 and Silo No. 2



Silo No. 1 was built in 1907, and Silo No. 2 was built the following year. In the two brick silos, fermented fodder (silage) was produced to feed livestock during the winter when fresh grass was not available. It is said that these are Japan's oldest existing silos.

Cattle Barn No. 1



This cattle barn was built in 1934. Under the direction of Hisaya who believed, "that he had to build the cattle barn that will still look decent in 30 years' time," it was built using a stanchion-type milking system, the most advanced system available at that time. Even today, this building is used as a cattle barn in which 68 head of cattle are housed for milking.

Meals and Souvenirs



At "Koiwai Farm Makiba-en (Park)," you can enjoy the taste of roasted meat and western food at restaurants and buy dairy products such as cheese and milk made from fresh raw milk available only in this farm.

Guided Bus Tour

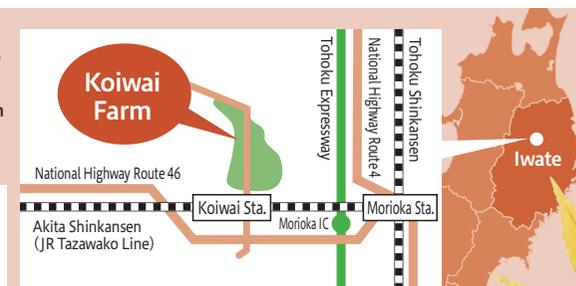


In Koiwai Farm, which was selected as one of the "Top Twenty 20th Century Heritage Sites in Japan," there are 21 historical buildings designated as important cultural properties, many of which are being used even today. On this bus tour, a professional guide offers you a tour of these buildings, private production areas, and many other places (about a 45-minute tour).

Koiwai Farm at a Glance

Address : 36-1, Maruyachi, Shizukuishi-cho, Iwate-gun, Iwate
 Tel : +81-19-692-4321
 Access : About 10-15 minutes by taxi from JR Koiwai Station
 About 30 minutes by bus from JR Morioka Station

Admission fees and opening hours vary depending on the seasons.
 Please refer to Koiwai Farm's homepage for detailed information.
<https://www.koiwai.co.jp/makiba/en/>



Photos courtesy of Koiwai Farm Ltd.