

Services Provided by Chubu Electric Power Miraiz Connect Co., Inc. (CEPM Connect)

Service Theme	Details	Partners
<p>Ensuring Peace of Mind and a Higher Quality of Life in Japan's Local Communities</p>  <p><i>Community Ties</i></p>	<p>Japanese society is being reshaped by its rise in dual-income households, aging populace and increasing awareness of health and safety, changes that are causing the daily needs of its citizens to become increasingly diverse and sophisticated.</p> <p>Together with Lawson, which is endeavoring to further decrease its carbon footprint through the use of renewable energies and other eco-friendly initiatives, CEPM Connect aims to get deeply involved in the welfare of local communities. By leveraging face-to-face connections and trust-based relationships, the new company pledges to provide the kind of one-to-one services that can meet these constantly evolving consumer needs.</p> <p>In order to substantiate regionally based, comprehensive care networks for the elderly, some of CEPM Connect's services will be designed to help create and strengthen ties between local governments, healthcare providers and families. For example, CEPM Connect plans to leverage its parent's energy data and IoT technologies to provide a cutting-edge monitoring service for senior citizens.</p>	 <p>Local governments, healthcare providers, etc.</p>
<p>Helping Families Plan for Happy Futures</p>  <p><i>Lifelong Partners</i></p>	<p>With modern life expectancies closing in on 100 years, more and more Japanese families are growing uncertain about their future financial security. One of CEPM Connect's aims is to become a close, lifelong partner to each of its customers, and it intends to achieve that aim by offering a lineup of highly tailored financial products and services that take advantage of digital technologies. Factoring in concerns unique to individual life-stage transitions and family budgets will enable CEPM Connect to identify solutions that cater to each customer's situation. The first step will be to partner with the Tokio Marine Nichido Group to launch life-planning and insurance-sales services, after which CEPM Connect intends to roll out additional services designed to help families plan for happy futures.</p>	 <p>東京海上日動 東京海上日動あんしん生命</p>
<p>Creating a New Shopping Experience in Local Communities</p>  <p><i>Unexpected Value</i></p>	<p>The COVID-19 pandemic has forced us to work more from home, alter our purchasing habits and otherwise change how we live. By joining forces with supermarkets and retail stores, CEPM Connect plans to develop a highly localized, online retail service that takes into consideration the diversifying needs of customers and offers them a brand new shopping experience. Now under discussion are first-phase initiatives in the Chubu Region (central Japan), through which CEPM Connect will deliver side dishes, fresh foods and other unique products to customers from Costco's warehouse in Hashima City, Gifu Prefecture. The company aims to launch this business sometime in fiscal year 2021, and thereafter expand it in a stepwise fashion to include more stores, products and services in other local communities throughout Japan.</p>	