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**MITSUBISHI INTERNATIONAL TO EXCLUSIVELY MARKET NIPPO ELECTRIC  
ARCHITECTURAL LIGHTING PRODUCT IN THE UNITED STATES**

***Seamlessline* Linear Fluorescent Lamp will Showcase at  
LIGHTFAIR International 2003**

NEW YORK (May 5, 2003) – Mitsubishi International Corporation (MIC) and Mitsubishi Corporation (MC) today signed marketing and distribution agreements with Nippo Electric Co., Ltd. (Nippo) to exclusively market Nippo's *Seamlessline* Linear Fluorescent Lamp (*Seamlessline*) in the United States. Already an architectural standard in Japan, *Seamlessline* lamps illuminate the entire stretch of the bulb as opposed to traditional fluorescent lamps.

"We expect *Seamlessline* to make a positive impact in architectural design," said Makoto Meguriya, Senior Vice President and Group Head of the MIC Chemicals Group, "Its offering of uniform brightness of both direct and indirect lighting; its unique design which makes it easy to integrate into any blueprint; and, its long-life, make it a natural for the commercial building market."

With more than several hundred thousand already sold in Japan, *Seamlessline* lamps are used in various upscale locations throughout Tokyo: the *Louis Vuitton*, *Coach*, and *Chanel* boutiques, the Four Seasons Hotel Tokyo at Marunouchi, the Grand Hyatt Tokyo Hotel at Roppongi Hills, and the Ark-Hills Mori Tower office building.

*Seamlessline* will debut to the U.S. Architectural, Engineering, and Design markets, tomorrow at LIGHTFAIR International 2003, the world's largest architectural and commercial lighting trade show and conference. Found in Booth No. 140 at the Javits Convention Center in New York, *Seamlessline* lamps will be on exhibit from May 6-8, 2003.

Nippo Electric Co., Ltd., a commercial, architectural and industrial lighting manufacturer, has supplied innovative products since 1977.

**About Mitsubishi International Corporation**

Mitsubishi International Corporation (MIC), a wholly owned subsidiary of the Mitsubishi Corporation, is a multi-industry trading and investment company with \$6.7 billion in annual revenue and 11 locations across the United States. Leveraging a worldwide network of international trading partners, the trading company conducts transactions in a comprehensive range of businesses, including chemicals, information technology, energy, metals, machinery and living essentials. MIC adds value through the ability to finance and invest in the development of companies and projects, as well as through expertise in providing the marketing, sourcing and logistics services needed for businesses to succeed. Headquartered in New York, the company may be found on the web at [micusa.com](http://micusa.com).

MIC's Tokyo-based parent company, Mitsubishi Corporation, is one of the world's largest and most diverse enterprises. The Company's close to 7,000 employees, coupled with its approximately 44,000 operating subsidiary employees, serve clients through a global network of almost 40 offices in Japan and nearly 200 overseas offices.

*Information in press releases, including without limitation content of services, and contact information, is current on the date of the press announcement, but is subject to change without notice.*

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